

# PRESENTATION

GYS Group

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# GYS

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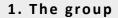
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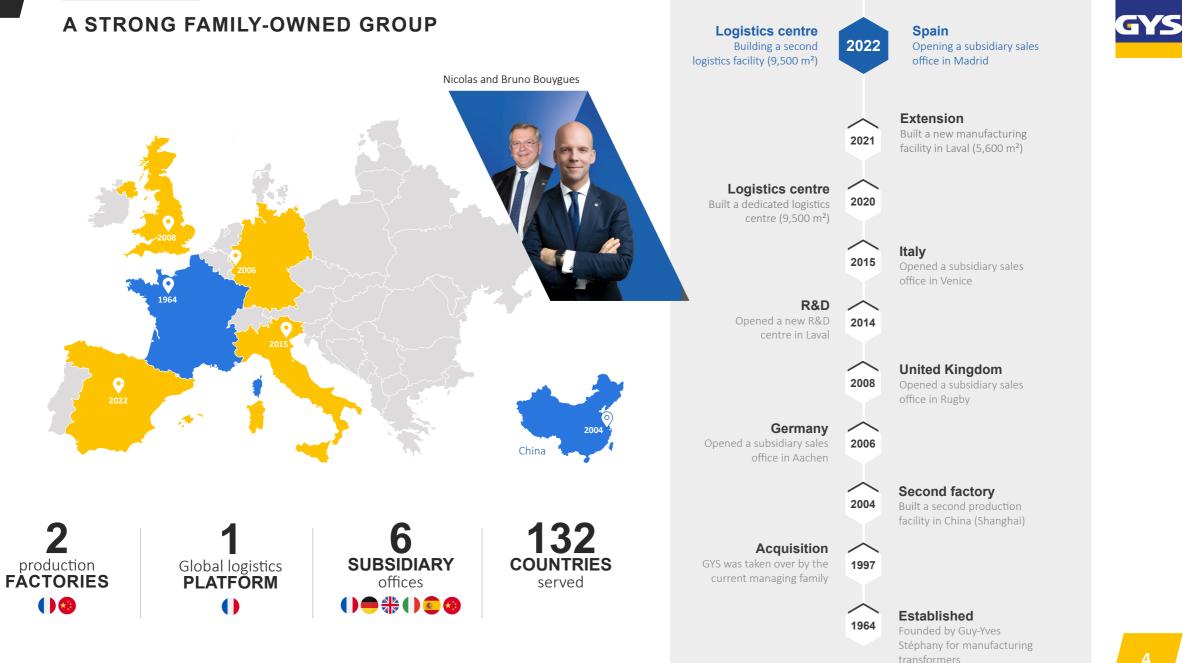
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1. The group

# **KEY FIGURES**<sup>\*</sup>

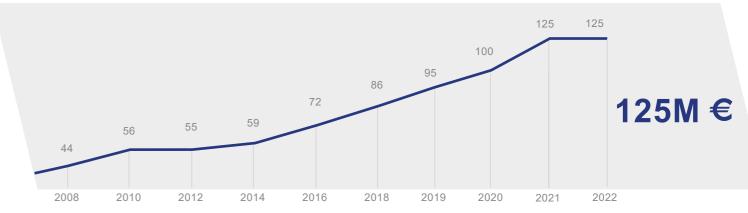




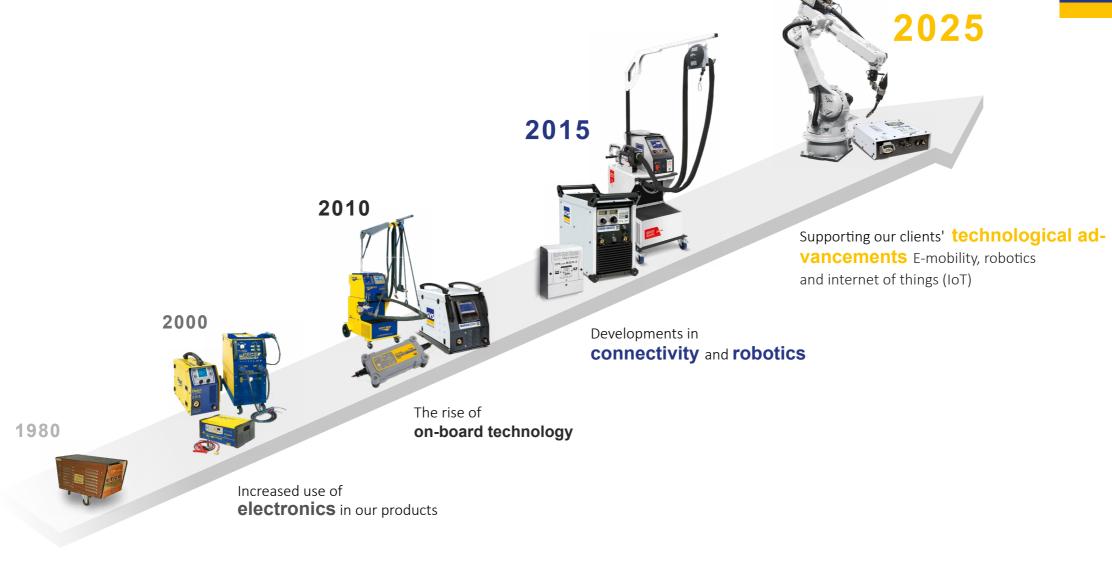
Three business areas



# A family-owned business enjoying 15 years of continuous growth



# **TECHNOLOGY AS A DRIVER FOR DEVELOPMENT**



Traditional, professional products with **built-in transformers** 

GY

# DESIGN & PRODUCTION





# **R&D: A CENTRE OF INNOVATION AND EXPERTISE**





- Experts with PhDs in the field of power electronics
- Engineers specialising in on-board computer systems

+50

innovative products

designed every year

- Engineers specialising in fluid mechanics
- Engineers specialising in plastics
- Engineers specialising in mechanical design
- Engineers specialising in radio frequencies



• Electronics: Developing power/digital circuit boards

# • Mechanical engineering:

Designing clamps, sheet metal, plastics and welded structures, etc.

# • On-board computing:

Developing Human Machine Interfaces (HMI), welding modes, control algorithms, and communication systems (Bluetooth / Wi-Fi)

# • Robotics:

Communication interfaces, robotic wire-feed reels, UR-Cap software and installation files



# COMMITTED TO QUALITY FROM START TO FINISH

Twenty two dedicated staff for approving and improving products and processes

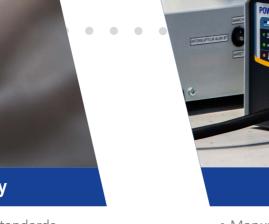




- Conforms with current standards (20 European directives, 400 standards)
- Component and endurance testing
- Simulated meteorology conditions

 $\rightarrow$ 

**Complies with regulations** 



- Manufacturing testers

  - Normative and functional testing
  - The product's traceability feature

**Production testing** 





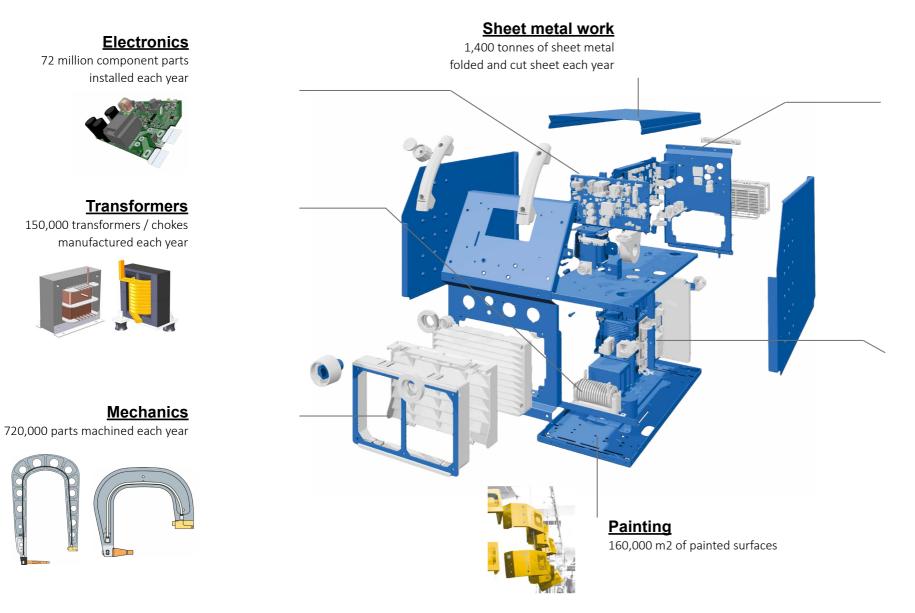
- Monitoring and control systems for component parts and products
- Improving products and processes
- Environmental assessments



# **100% INTEGRATED MANUFACTURING PROCESS**

In-built expert knowledge to guarantee versatility, responsiveness and quality





**Assembly** Twenty assembly lines



Wiring 250 km of wire cut and crimped each year



# AN INTERNATIONAL LOGISTICS CENTRE TO SUPPORT THE GLOBAL MARKET

Permanently and fully stocked warehouses all year round





international logistics centre

3,300

parts in stock all year round

An international logistics centre in France (Laval).

Three local warehouses in our British, German and Chinese subsidiary offices.





million products shipped worldwide each year



-48h our European target delivery time





# AN INTEGRATED & RESPONSIVE AFTER-SALES SERVICE





# 2 areas of expertise

inverter servicing / traditional servicing

282



**Planet GYS**: a platform created and designed for our customers

- Commercial contacts' contact details
- Pre-diagnosis, after-sales declaration
- Get a quote in just a few clicks
- Real-time monitoring of the repair process
- Spare parts lists and prices
- Technical documents
- Product software updates



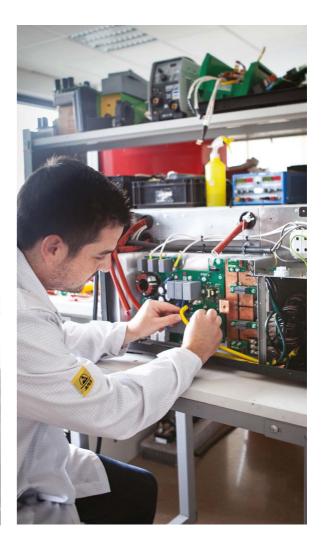


manufactured in our workshops



2 year warranty





# PRODUCTS & SERVICES





# **DISTRIBUTION CHANNELS**



# Perfectly suited products for many industrial sectors

Thanks to a wide range of products in its three business areas, GYS is able to meet the needs of all users in a variety of industrial sectors.



# THREE SPECIALIST CATALOGUES





# welding **50%**

- + 350 parts
- + 1,250 accessories and consumables

# CAR-BODY REPAIRS **30%**

+ 200 products

+ 850 accessories and consumables

Welding & Cutting Consumables Accessories

Dent removal Spot welding Dent pulling MIG welding Lifting Induction heating Riveting

20% Chargers Boosters and starters Accessories

+ 190 products

BATTERY

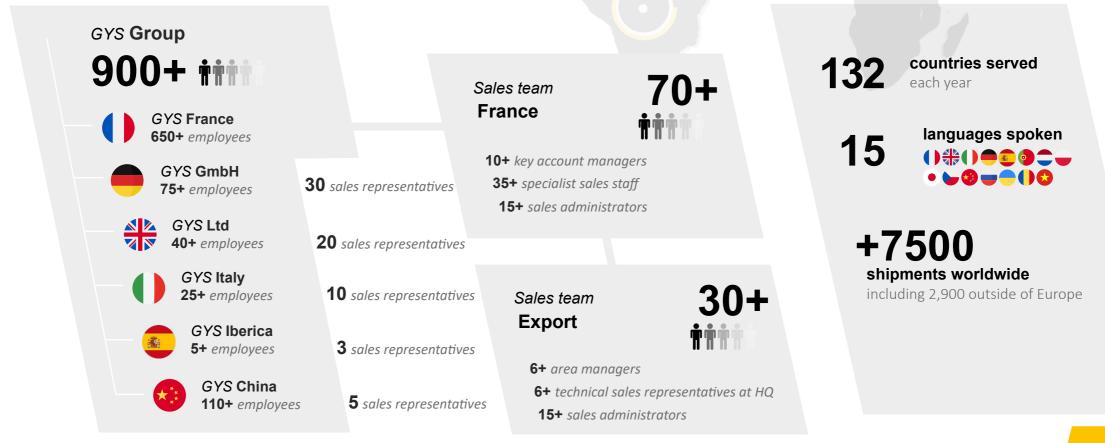
**CHARGING** 

+ 200 accessories and consumables

# **GLOBAL SALES TEAMS**

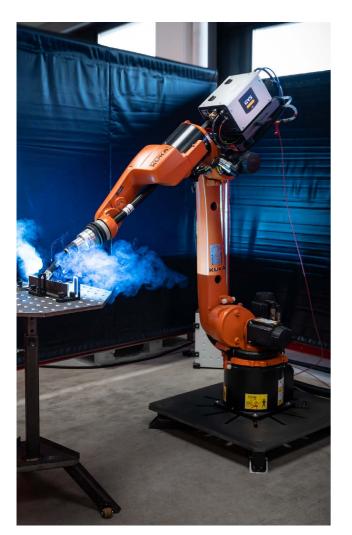
Our brand is present in France and worldwide thanks to our network of local distributors, importers & agents

Our multidisciplinary sales team consists of **170 people** and covers 132 countries, including France. They are available to serve customers and to support them on a daily basis. **The GYS group guarantees that its products are sold exclusively to its distributors, importers and local agents.** 



# GYS ACADEMY TRAINING: shared technical knowledge









**2000** people trained each year Distributors, partners, sales team, employees, etc.



# +50 video tutorials on YouTube to support you at home

- Charger showroom
- Welding showroom
- Car bodywork showroom
- Detailed courses are available on our extranet

## Experts on hand to train you

Five experts will guide and train you in how to use our products: MMA, MIG/MAG ,TIG, plasma, induction heating, spot welding and battery charging.



# AVAILABLE COMMUNICATION TOOLS

A mark eting /design t eam a t y our ser vice





# Sales support tools

- Product catalogues
- Detailed technical data sheets
- Brochures
- Flyers
- Leaflets
- Packaging
- Customising the products



# Multimedia communication

# Videos available on our YouTube channel

- Video tutorials
- A closer look at our technologies and features
- New product introductions

### Social networks



# **Media relations**

• GYS in the news (local and industry-specific press)

# Image library

• Find all images of GYS products by downloading them free from our website



# An easy-to-use customer extranet

# Information available

- Order tracking
- Sales representative contact details
- Technical information
- E-learning: welding and charging training courses

# Marketing tool

• Promogys : promotional campaign creation tool

# After-sales service area

- Follow-up and approve current quotes
- Spare parts list and wiring schematics
- Downloading software updates
- Repair procedures

# **Technical documents**

- User manuals
- Declarations of conformity
- Download visuals



<u>www.gys.fr</u> ♠ ▶ in ⊚

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> Take a look behind the scenes in our company video.



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